

# Just What the Public Was Waiting For!

The Public Is "Hungry" for REAL Money-Saving Bargains—and We're Satisfying Its Appetite to the Fullest in This Great Event

## GOLDSMITH'S BUYERS AND MANAGERS MILLION DOLLAR SALE

From the Very First Hour—the Whole Store, From Top to Bottom, Has Been a Surging, Seething Throng of Bargain-Hungry Humanity! Like a Cyclone They Are Sweeping Everything Before Them! Memphis Never Witnessed Its Equal!

### Now for the Third Great Day in Our Whirlwind Campaign

**Guaranteed Savings of 15 to 50 per cent**

**To Bring Prices Down to Pre-War Levels**

**Guaranteed Savings of 15 to 50 per cent**

Thirty-three hustling Buyers and Managers—backed by the unlimited resources of this great mercantile institution—on the job every minute—TO SAVE YOU MONEY. With their fingers on the market pulse—in closest touch with conditions—they have bought and are buying to the best advantage. More than a million dollars in high-grade merchandise is already here and on sale. Big special purchases are rolling in every day, and are quickly added. The sale gains in momentum with each passing day. NOTHING CAN STOP ITS OVERWHELMING SWEEP! There will be no let-up until we have reached our goal—TO BRING PRICES DOWN TO PRE-WAR LEVELS!

What Do You Think of Buying

**up to \$17.00 Oxfords and Pumps at \$5.00**

We have gone through our stock and taken out every pair of oxfords and pumps where the lines are broken and found about 600 pairs. They go into the Million Dollar sale at less than half price.

There are pumps and oxfords of satins, suedes, brown and black kid, and white kid; all new up-to-the-minute styles; pumps and oxfords that actually sold up to \$17.00 per pair; for the Buyers and Managers Million Dollar sale, \$5.00 per pair. (Main Floor.)



**Women's Sheer Lawn Handkerchiefs at 5c Each**

**WOMEN'S SHEER LAWN HAND- KERCHIEFS**, with plain hemstitched and rolled edges, regular 10c values (limit one dozen to a customer), for this sale, 5c.  
**WOMEN'S IMPORTED HANDKERCHIEFS** of Swiss and Irish lawns and mull, in sports designs with colored borders and embroidered corners; regular 25c values, each, 15c.  
**WOMEN'S PURE LINEN HAND- KERCHIEFS** with gray and colored embroidered corners; regular 50c values, for the Buyers and Managers Million Dollar sale, 33c.  
**MEN'S FINE CAMBRIC HANDKERCHIEFS**; neatly hemmed; regular 15c value, (limit one dozen to a customer), each, 8c.  
**MEN'S IMPORTED COTTON HAND- KERCHIEFS**, with neat satin stripe borders; regular 25c value, (one dozen to a customer), each, 15c.

**Sale of Laces**

5,000 YARDS LACES, consisting of wide bands and edges in Normandy, Vals, Venice laces, Baby laces and Chiffon, 4 to 12 inch widths, 5c to \$1.00 values, each, 25c.  
**FINE QUALITY FRENCH TROUS- SEAU LACES**—edges, insertions, double edges, and galleons, laces actually worth 50c per yard, for the Buyers and Managers Million Dollar sale, per yard, 15c.

**\$3.50 and \$3.75 Foulards at \$2.29 a Yard**

Three thousand yards 36-inch foulard silks—one of the best silks made; comes in white and ecru floral designs on navy blue, brown, and black grounds; regular \$3.50 and \$3.75 silks, for the Buyers and Managers Million Dollar sale at \$2.29 per yard.

**36-INCH SKIRTING WASH SATIN**, an extra heavy quality, made for summer skirts, comes in white and pink and sells regularly at \$4.00 per yard, for the Buyers and Managers Million Dollar sale, \$2.48 per yard.

**36-INCH PURE DYE CHIFFON TAF- FETA**, one of the finest qualities made; comes in street, pastel, and evening shades; also black, a silk that sells the country over at \$4.00, \$4.50 and \$5.00 per yard for the Buyers and Managers Million Dollar sale, \$2.95 per yard.

**40-INCH BARONETT AND MIRROR SATINS**, the most wanted of all sports satins, shown in all fashionable sports colorings; regular \$5.00 and \$6.00 values, for the Buyers and Managers Million Dollar sale, \$3.35 per yard.

**Choice of our Regular \$5.98 Kimonos \$3.19**

Just Another Example of What Our Million Dollar Sale Means to You

**SERPENTINE CREPE and CHALLIS KIMONOS** in pretty floral designs in bright colorings; straight line and waist effects; attractively trimmed in ribbons of harmonizing colorings; our regular \$3.98 kimonos, in the Buyers and Managers Million Dollar sale at \$3.19. (Third Floor.)

**PETTICOATS OF FINE GRADE TUSSEAU SILK** with three ruffles or tailored flounces; these come in all colors, special for the Buyers and Managers Million Dollar sale, \$2.29.

**WOMEN'S GOWNS OF FINE SHEER PLISSE CREPE and batiste** in flesh only; daintily trimmed in hand embroidery; the most wonderful values ever offered for \$1.69.

**Big Bargains in Fine Table Linens**

In the Million Dollar Sale

**\$1.25 Damask at 93c**

**MERCERIZED TABLE DAMASK** in five beautiful patterns, 64 inches wide; regular \$1.25 value, for the Buyers and Managers Million Dollar sale, per yard, 93c.

**20-INCH ALL-LINEN NAP- KINS** of heavy double damask, in beautiful patterns; regular \$12.50 per dozen value, for this sale, per dozen, \$9.95.

**MERCERIZED NAPKINS**, neatly hemmed ready for use, 15-inch size; regular \$2.00 values; for the Buyers and Managers Million Dollar sale, per dozen, \$1.67.

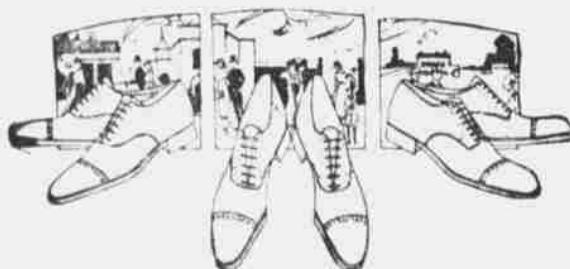
**17-INCH HUCK TOWELING**, a good 40c quality, for the Buyers and Managers Million Dollar sale, per yard, 25c.

**18x24-INCH DRESSER SCARFS**, plain white with hemstitched ends; one of the best 75c scarfs made, in this sale at 39c.

**LARGE, HEAVY LINEN, FIN- ISHED HUCK TOWELS**, in plain white or with red borders; regular 50c values, each 35c, or \$3.50 per dozen.

**ELLS with blue borders**; regular 50c values, each 43c, or \$4.75 per dozen.

**ALL OF OUR 70 and 72-inch all-linen damasks** that sell regularly at \$2.50 and \$4.00 per yard, for the Buyers and Managers Million Dollar sale, per yard, \$2.39.



For Third Day of This Million Dollar Sale

**Choice of all Men's \$12.50 Oxfords, \$8.65**

Now, Come a-Running With Your Eight Sixty-Five!

Wednesday should be the biggest day we've had in our Men's Shoe Department since the opening of this new Shoe Store. A real "Bonanza" for men who want another pair of oxfords. Choice of our entire stock of men's \$12.50 oxfords at \$8.65 a pair. This means every pair of \$12.50 oxfords in our store—and they are all NEW! All shapes and styles—blacks and tans—all sizes and widths—\$8.65 a pair. (Main Floor.)

THE BEST PLACE TO SHOP AFTER ALL  
**Goldsmith's**  
MEMPHIS' GREATEST STORE

For the Third Day of the Million Dollar Sale  
**Women's Fine Suits**

The Best Sold at \$55.00

at **\$27.50**

Third Floor

The Very Smartest of This Spring's Popular Models

An extraordinary offering of handsome tailored suits makes possible another eventful day in our Buyers and Managers Million Dollar sale—and women who appreciate individual modes and moderate prices will grasp the opportunity with eagerness.

The collection includes hundreds of smart models of serges, tricelines, polart twills and novelty suitings; some of them charmingly embroidered and braid trimmed, others strictly tailored; one of the greatest values of our Buyers and Managers Million Dollar sale—regular \$55.00 suits at \$27.50. (Third Floor.)

Here's Something That Will Attract Crowds of Women

**Smart Gingham Frocks**

That Sold at \$12.50—and More

In the Million Dollar Sale for **\$6.95** Third Floor



We left no stone unturned in securing plenty of wash frocks for all our customers, and these smart gingham frocks are included in this sale are a good example of what we accomplished. They are fashioned in becoming styles of splendid grade zephyr gingham in pretty plaids, checks and stripes, with novelty collars, cuffs and pockets; dresses that never sold for less than \$12.50; for the Buyers and Managers Million Dollar sale, \$6.95. (Third Floor.)

**Finest \$24.75 Waists For \$11.75**

This group of blouses offers wonderful choosing for anyone who has the least desire for a smart tricolette blouse; there are many different styles, of best grade silk tricolette in plain and lace stripe effects in every possible shade for summer wear; blouses that are worth up to \$24.75; for the Buyers and Managers Million Dollar sale, \$11.75. (Third Floor.)

Another Crowd-Bringing Million Dollar Sale Item

**\$1 and \$1.25 White Voiles**  
**Sheer Crisp Weave 59c a yd.**

**CRISP WHITE ENGLISH VOILES** in 40 and 45-inch widths; a material which if bought in the usual way would cost \$1.00 and \$1.25 per yard; for the Buyers and Managers Million Dollar sale, per yard 59c.

**FINE WHITE GABERDINE SHIRTINGS**, in plaids, checks, stripes and plain weaves; materials that are cheap at \$1.25 and \$1.50 per yard; for the Buyers and Managers Million Dollar sale, per yard, 85c.

**BEAUTIFUL PRINTED VOILES**—Handsome Georgette designs on light and dark grounds; yard wide; regular \$1.00 and \$1.25 values; for this sale, 75c per yard.

**ZEPHYR DRESS GINGHAMS**, in checks, stripes, plaids, such well-known grades as "Toile du Nord," "Red Seal," "A. F. C.," "Utility," "Amoskeag" and others; lengths of 3 to 10 yards each, worth 45c and 50c per yard, for the Buyers and Managers Million Dollar sale, per yard, 37c.

**PLAIN COLORED VOILES**; crisp, sheer qualities in blue, black, orchid, pink, lavender, etc.; a regular \$1.00 value, on sale at, per yard, 59c.

**DEVONSHIRE AND ROMPER CLOTH**, in neat patterns for children's dresses, rompers, etc.; 22 inches wide; lengths of 2 to 8 yards each, sold regularly at 60c per yard; for the Buyers and Managers Million Dollar sale, per yard, 40c.

**37-INCH FINE FRENCH ORGANDIES**, in exquisite printed floral designs, fine 4-inch organdies in shadow checks and stripes in all wanted colors; 45-inch genuine Swiss organdies in all pastel shades; qualities sold at \$2.00 to \$2.25 per yard for this sale, per yard, \$1.69.

**DOUBLE-WIDTH LINENS**—Suitings; material very much like ramie linen, weaves and washes well; regular 60c per yard value, for the Buyers and Managers Million Dollar sale, per yard, 49c.

**32-INCH ZEPHYR DRESS GINGHAMS**; all the best makes; in a variety of beautiful plaids, checks and stripes; these are put up in 2, 4 and 8-yard lengths and sold regularly at 50c and 75c per yard; for this sale, per yard, 54c.

**Extra Specials**

**\$2.98 Seamless Sheets At Only \$1.97**

Extra—8:30 to 11:30 o'clock—One hundred dozen seamless bleached sheets, made of good grade sheeting, hand-torn and ironed; size 81x90 inches; "Francis" and other good makes; regular \$2.98 values (limit 4 to a customer; no phone or mail orders, and none to dealers) for this sale, \$1.97.

**50c Pillow Cases 39c At Only \$1.97**

"Republic" pillow cases, made of good heavy material; size 42x36 inches; sold regularly at 50c; for the Buyers and Managers Million Dollar sale (limit 6 to a customer, each 39c). (Basement.)

**45c Indian Head, 35c a Yard**

33 in. wide, soft finished Indian Head; bleached; regular 60c quality, for the Buyers and Managers Million Dollar sale, 35c per yard. (Basement.)

**\$4.00 Bolt of \$2.98 Longcloth**

English longcloth; fine soft finished material; 10-yard bolts; regular \$4.00 values, for the Buyers and Managers Million Dollar sale (limit 2 bolts to a customer) \$2.98 per bolt. (Basement.)

**30c Towels On Sale at \$23c**

Large size-huck towels, with red borders; good quality towels that sell regularly at 39c each; for the Buyers and Managers Million Dollar sale, 23c each. (Basement.)

**Little Folks' \$2.50 Apron Dress**

Charming little aprons for the little girls; made high-waist effect of fine lawn in attractive figured effects in dainty colors; trimmed in plain colors with frilly sashes; very special values at \$2.50. (Third Floor.)

**85c Towels On Sale at \$59c**

**HUCK TOWELS IN HEMSTITCHED EFFECTS**, with red dot borders; also plain hemmed with Jacquard borders; all our regular 75c and 85c values, in this sale, 59c. (Second Floor.)

**\$1.50 Bubble Books for \$1.00**

Bubble Books—all titles published up to date; each book contains 3 juvenile records for talking machine; a regular \$1.50 value, for the Buyers and Managers Million Dollar sale, \$1.00 per copy. (Fifth Floor.)

**\$18 Talking Machine at \$14.95**

Special Model E Talking Machine, with beautiful mahogany finished cabinet, size 11 1/2 x 14 1/2 x 14 1/2 inches; plays all makes of records perfectly; our regular price is \$18.00, for the Buyers and Managers Million Dollar sale, \$14.95. (Fifth Floor.)

**EXTRA SPECIAL SALE—Adjustable Cushion Tension Self Sharpening Shears**  
ACTUAL VALUE \$1.00 SALE PRICE 69¢



3 Sizes 7-8-9 inches — Guaranteed 5 Years  
FITS THE FINGERS LIKE A GLOVE

Made from Best Carbon Steel by Special Process. This insures Strength and Keen Cutting Edges. Adjustable Cushion Tension keeps them always sharp taking up the wear. This enables user to cut anything from a wet tissue paper to a heavy horse blanket. Any lady who has had the exasperating experience of trying to use a dull pair of Shears, will appreciate this Wonderful Invention.

Highest Quality - Highest Finish - Highest Efficiency.  
Not Over Two Pairs To One Customer

